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## WORKING GROUP 3: OUTPUTS

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### Is there a typology of outputs for PPDs that best serve their cause?

Moderated by Craig Wilson  
With a case study from Mali  
Thursday, February 2<sup>nd</sup> – 09.00 to 10.30  
Room A

#### Purpose of working groups – the PPD Charter

The purpose of these working groups is to compose a ten-point PPD Charter, which will give guidance for practitioners about good practice in constructing successful dialogue. Each of ten working groups will contribute one of these points. Your task in this working group is to compose a statement addressing the above question that will form one point of the PPD Charter. This statement should be short – one or two sentences – and encapsulate the consensus among participants.

#### Case study

This working group will start with a case study on Mali by Mohamed Traoré (Presidential Investor Council Secretary), Paul Derreumaux (CEO, Bank of Africa, member of the Investor Council) and (Djibril Tabouré, CEO of a tourism company and board member of a spinning company FITINA, member of the Investor Council). The presentation will conclude with an attempt to answer the questions asked in the working group in the context of the case.

#### Schedule

09:00 to 09:05 Introduction by moderator: objectives of the group; presentation of presenters  
09:05 to 09:25 Case study presentation  
09:25 to 09:45 Questions and answers on the case study  
09:45 to 10:15 Moderated discussion on the topic of the working group  
10:15 to 10:30 Drafting of the paragraph to be included in the Charter

#### Things to think about

- Can dialogue succeed without quantifiable target outputs?
- What kind of quantifiable targets – such as reform recommendations, position papers, annual conferences, improvements in economic indicators – are most likely to lead also to less quantifiable benefits, such as improved levels of public-private understanding and trust?
- What are the benefits of aiming for two tiers of outputs, the “roadblocks and roadmaps” model? (“Roadblocks” – specific impediments to business and accompanying proposals to reform them; “roadmaps” – broader analyses of where reform programmes should be headed).

#### PPD Charter – Principle III:

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