The PPD Handbook
A TOOLKIT FOR BUSINESS ENVIRONMENT REFORMERS

By Benjamin Herzberg and Andrew Wright
THE PUBLIC-PRIVATE DIALOGUE HANDBOOK:
A TOOLKIT FOR BUSINESS ENVIRONMENT REFORMERS

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Operational Guidelines for the
Charter of Good Practice in
Using Public-Private Dialogue for
Private Sector Development

DFID | World Bank | IFC | OECD Development Center
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THE PPD HANDBOOK: AT-A-GLANCE

A - PUBLIC-PRIVATE DIALOGUE
Backgrounder on the benefits and risks of PPD

B - DIAGNOSTICS
Mapping tool for diagnosing the status and potential of PPD

C - DESIGN AND IMPLEMENTATION
Based on the Charter of Good Practice in Using Public-Private Dialogue for Private Sector Development

D - MONITORING AND EVALUATION
Introducing a new standardized evaluation framework for PPD

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ABBREVIATIONS/ACRONYMS

BBI - Better Business Initiative
BMOs – Business Membership Organizations
CoC – Chamber of Commerce
DFID – UK Department for International Development
EU – European Union
FIAS – Foreign Investment Advisory Services
G-PSF - Government-Private Sector Forum
M&E – Monitoring and Evaluation
MPDF- Mekong Project Development Facility
MSC - Most significant change
MSMEs - Micro, small and medium enterprises
NAG - National Action Group (Malawi)
NESG - Nigerian Economic Summit Group
NGO – Non-governmental organizations
OECD - Organisation for Economic Co-operation and Development
OVI - Objectively Verifiable Indicators
PFI - Policy Framework for Investment
PPD - Public-Private Dialogue
RDA - Regional Development Agency
RIA – Regulatory Impact Assessment
SME – Small and Medium Enterprises
SoV - Sources of Verification
ToR – Terms of Reference
UNMIK - United Nations Mission in Kosovo
USAID – U.S. Agency for International Development
UNTAC - United Nations Transitional Authority in Cambodia
WTO – World Trade Organization