Public-Private Dialogue

Supporting PPD in times of change

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BMOs

Exit

HIGH IMPACT RESULTS

Phase 1

Phase 2

Phase 3

Results

Time

1 to 3 years

1 to 3 years

EARLY RESULTS

Permanent brokering
Why does performance slide?

- Change in political government
- End of project/funding
- Change in key champions
- Low capacity to sustain dialogue
How do you get going again?

BUY

HOLD

DIVERSIFY

SELL
So what did we do?

• **BUY:**
  – Give policymakers a reason to care about PPD
  – Promote to constituencies

• **HOLD**
  – Continue to empower champions of PPD
  – Evaluate impact of PPDs, find beneficiaries and human interest stories and communicate widely

• **DIVERSIFY**
  – National > Sub-national > Sector-specific