PUBLIC-PRIVATE DIALOGUE

#ppd2015

8th PPD WORKSHOP

PUBLIC-PRIVATE DIALOGUE

MARCH 10-13, 2015

COPENHAGEN

WORLD BANK GROUP

MINISTRY OF FOREIGN AFFAIRS OF DENMARK
DANIDA | INTERNATIONAL DEVELOPMENT COOPERATION

DI
Confederation of Danish Industry

8th International Workshop on Public-Private Dialogue
Copenhagen, Denmark
March 10-13, 2015

December 15, 2014

Esteemed colleagues,

We are pleased to invite you to apply for the International Workshop on Public-Private Dialogue (PPD) to be held at the Confederation of Danish Industry Headquarters in Copenhagen, Denmark, from March 10 to March 13, 2015. This 8th PPD Global Workshop is organized by the Confederation of Danish Industry (DI), the World Bank Group and the Ministry of Foreign Affairs of Denmark.

The event aims at sharing and exchanging knowledge and supporting PPD practitioners on the ground. It will explore how the government, private sector and civil society organizations can effectively use PPD platforms for collaborative governance and leadership to support stakeholders to adapt to growth challenges. We encourage you to participate in this event and join the discussions to exchange views on engaging diverse stakeholders in constructive policy dialogue with the government.

The workshop will gather about 300 representatives from governments, private enterprises, PPD coordination units, business forums, investors' councils, competitiveness partnerships, community-based organizations, civil society and business organizations as well as development partners. Please note that you or your institution will be responsible for covering your travel costs to and from Copenhagen, as well as for your accommodation and subsistence during the workshop.

The information package as well as the draft programme for the workshop are attached to this letter. We invite you to submit your application before January 16, 2015. The organizing team will review the applications based on relevance of participation and space availability. Accepted participants will receive a confirmation of registration. Ms. Nene Mane (nmane@worldbank.org) is the focal point for the registration and logistical matters.

We are looking forward to a fruitful exchange and would be delighted if you would join us.

Sanjay Pradhan
Vice President
Leadership, Learning and Innovation
The World Bank Group

Martin Bille Hermann
State Secretary For
Development Policy
Ministry of Foreign Affairs of Denmark

Thomas Bustrup
Deputy Director General
Confederation of Danish
Industry

1 - CONTACT INFORMATION

For the workshop:

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lsisombat@worldbank.org

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For Logistics:

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evila@worldbank.org

2 - WHO CAN PARTICIPATE?

This workshop is a platform designed to facilitate knowledge exchange between practitioners to improve the performance of the public private dialogue platform in which they are engaged. Participants include:

- Government officials
- Private sector representatives
- CEOs of leading Danish and international multinationals
- Coordinators of dialogue and partnership platforms
- Social partners and Civil Society Organizations
- Development partners staff using/planning to use PPD in their programs

3 - WORKSHOP DATES

One Conference day: Tuesday, March 10th, 2015 including official Welcome Dinner at City Hall.
Three Workshop days including a site visit to the Danish Parliament.: Wednesday, March 11th to Friday, March 13th, 2015.

4 - WORKSHOP PROGRAMME

See the detailed programme in a separate document. A conference package will be distributed electronically to confirmed and registered participants before the workshop.

5 - WORKSHOP VENUE

Confederation of Danish Industry (DI) Headquarters
H.C. Andersens Boulevard 18
DK-1553 Copenhagen V - Denmark
Phone: +45 3377 3377 - Fax: +45 3377 3300

5 - COSTS OF PARTICIPATION

Registration to the workshop is free of charge. However, the conference organizers are not able to cover any cost related to your participation in this workshop. You will be responsible for arranging your own travel and stay (visa fee, airfare, hotel, health, travel insurance requirements and living expenses).

As there are no financial costs to register to the workshop, participants are required to provide preparatory materials regarding their current PPD work programme. Please see section "Workshop materials to be submitted".

6 – APPLICATION

(DEADLINE: JANUARY 16, 2015)

Complete the APPLICATION FORM (click here) or download it from the PPD website on www.publicprivatedialogue.org. Kindly send the completed form by email as an attachment to Ms. Nene Mane (nmane@worldbank.org). Please no handwriting, pdf or scans.

Confirmation of registration: The organizing team will review registration applications based on relevance of participation and space availability. Accepted participants will receive a confirmation of participation.

Coordinator for your delegation: if you are arriving with a delegation, kindly indicate the name, title and contact details of your coordinator as provided in the form.

Size of delegation: There is a limit of 5 participants per delegation.

World Bank Staff: Kindly register using the same form provided by the website. Upon confirmation, we will send you the link for LMS.

If you are experiencing problems in using these links, kindly contact Ms. Nene Mane.

7 - VISA

It will be your responsibility to ensure that you obtain necessary travel visas. Any expenses related to this (e.g., passport and visa costs) should be paid either by you or your institution. Participants requiring a visa to enter Denmark should consult their local Danish Embassy (https://www.nyidanmark.dk/en-us/coming_to_dk/visa/visa.htm) on visa requirements. Participants are encouraged to apply for visa as soon as possible in order to avoid any delay. In your registration for the workshop, please state whether you need an invitation letter explaining the purpose of travel. This letter will be provided by Ms. Nene Mane (Nmane@worldbank.org).

8 - HOTEL ACCOMMODATION

We have pre-booked rooms for the participants at five different hotels at five different price categories. All hotels are situated nearby the conference center in the heart of Copenhagen. The hotel assignments are based on a first-come-first-served-basis. Please book your room by using the links from the invitational e-mail in order to obtain the special conference hotel rate.

The cutoff date to make reservations at the special conference rate is 10 February, 2015. The hotels will request full payment on arrival. Please contact the hotel directly if you have any changes to your reservation. Prices stated below are for one night and include taxes, breakfast and free internet:



Grand Hotel
Standard single room 120 EURO/150 USD
Standard double room 150 EURO/185 USD
Vesterbrogade 9 A
1620 Copenhagen V
Tel: +45 3327 6900



The Square
Standard single room 170 EURO/210 USD
Standard double room 185 EURO/227 USD
Rådhuspladsen 14
1550 Copenhagen V
Tel: +45 3338 1200



Imperial Hotel
Standard single room 160 EURO/200 USD
Standard double room 175 EURO/220 USD
Vester Farimagsgade 9
1606 Copenhagen V
Tel: +45 3312 8000



Nyhavn 71
Executive single room 250 EURO/310 USD
Nyhavn 71 - 1051
Copenhagen K
Tel: +45 3343 6200

There are several high-end hotels in Copenhagen at walking distance but they do not offer special rates for The PPD workshop. Kindly make your own arrangements for these.

9 - TRANSPORT FROM THE HOTEL TO THE WORKSHOP VENUE (DI OFFICES) & SITE VISITS

The hotels selected to accommodate the participants are all at walking distance from DI Headquarters. Buses have been arranged from DI to the site visits.

10 - ACCESS CARD TO DI BUILDING

On arrival at DI headquarters, please enter through the main entrance. Workshop organizers will be there to greet and guide you. As you pass through security, you will register and obtain your security badge. Please, kindly make sure you have proper photo identification with you upon arrival at DI Headquarters. For security reasons, all attendees must be registered and wear name badges to gain access to the DI buildings. Please carry your security badge during the entire stay.

11 - COFFEE BREAK & LUNCH

Coffee breaks and lunches will be provided throughout the workshop. A Welcome Dinner will be offered after the first day at the City Hall, Grand Reception Room. Kindly indicate any dietary restriction in the registration form.

12 - TRANSLATION FACILITIES

The workshop is in English. If you require translation services, the organizing team will arrange for translation booth and headsets. However, delegations are responsible for covering the cost of the translators. Kindly inform the organizers if there is such a need by February 15, 2015.

13 - INTERNET ACCESS / PRINTING AND BUSINESS CENTER

Wi-Fi (Wireless Internet access) is available free of charge throughout the event to all conference attendees. Secure password information will be communicated on site. On day 3 of the workshop, we ask participants to come with their laptop for a series of interactive exercises.

14 - EVENT ATTIRE

Day 1 is a conference and the attire is business. Day 2, 3 and 4 are technical workshop days, and the attire is business casual. The room temperature during the conference sessions varies; a sweater or jacket is recommended.

15 - WEATHER

Copenhagen has a mild and temperate climate though the temperatures will remain quite cool in March. The average daily temperature high will be around 10 degrees celsius with an average low of 2 degrees during the night.

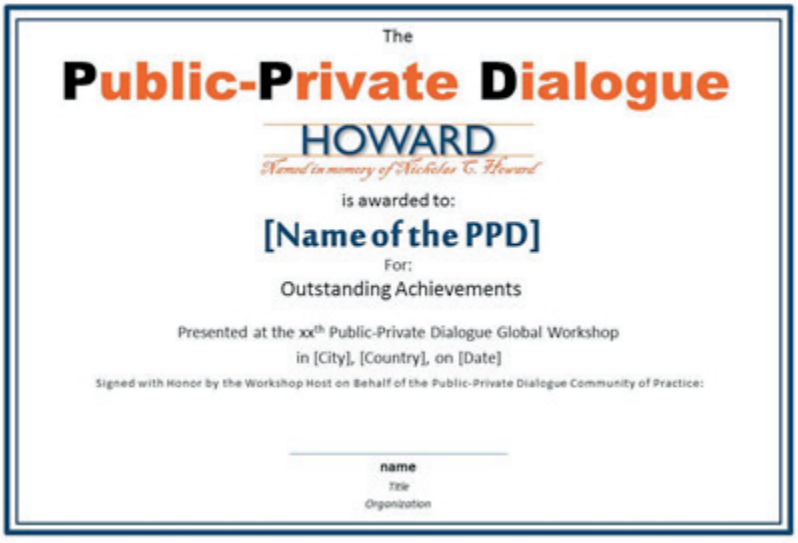
PPD HOWARDS

Established in 2006, the PPD Community of Practice instituted its own recognition awards in 2014. Three "PPD Howards" will be awarded to local PPD initiatives to honor the virtues of qualities which are critical to successful PPDs:

1) Long-standing achievements
2) Resilience
3) Innovation

Guidelines can be requested by email or be downloaded from the PPD website (www.publicprivatedialogue.org). Interested PPDs can express their motivation to be nominated in any of the three categories. Only participating PPD delegations are eligible to apply. A committee including representatives from partner organizations and PPD experts will review the applications and shortlist 2 nominations per category, leaving it then to the PPD Community of Practice to vote for the winners. The winning initiatives will be announced with an award ceremony during the workshop.

The "PPD Howards" are named after our late World Bank colleague and friend Nicholas C. Howard, who dedicated his professional life to advance the collaborative governance agenda.


The
Public-Private Dialogue
HOWARD
Named in memory of Nicholas C. Howard
is awarded to:
[Name of the PPD]
For:
Outstanding Achievements
Presented at the xx[th] Public-Private Dialogue Global Workshop
in [City], [Country], on [Date]
Signed with Honor by the Workshop Host on Behalf of the Public-Private Dialogue Community of Practice:
name
Title
Organization

WORKSHOP MATERIALS TO BE SUBMITTED BY CONFIRMED DELEGATIONS

Deadline: February 15, 2015



a) A 4-page note describing the status and progress of your PPD

Each participating PPD will have to provide a four-page note summarizing the status of their PPD initiative before the workshop. The 4-page case studies will be included in the workshop material and distributed during the event (dissemination with public access through the "2015 PPD Workshop" page on www.publicprivatedialogue.org). The 4-page note should be emailed to Ermal Vila at evila@worldbank.org no later than February 15, 2015.

Note: PPD delegations having participated in the 2014 workshop are also required to prepare the note with the latest updates and results.

The short paper will need to cover the following:

- Context and particularities of the partnership
- Objectives
- Status of partnership to date
- Structure, processes and milestones
- Results if any
- Challenges
- Details of the author/presenter.

The template and guidelines for writing this 4-page case study on your PPD are available on the PPD website (click here). All the materials will be posted on www.publicprivatedialogue.org

b) A 4-minute video taken with a smartphone or tablet (Optional)

In the effort to make this 8th Global PPD Workshop as interactive and engaging as possible, we are encouraging PPD secretariats to submit a 3 to 4-minute video related to their PPD work.

The idea behind such videos is very simple: members of the PPD secretariats, being government or private sector, can use their camera phones or tablets to give a little bit of background on the work of their PPD, and then answer one specific question related to its purpose, successes/challenges, sustainability etc. These short clips will then be shown throughout the entire days of the workshop, which would allow for the other participants to get a visual sense of the work and issues faced by other PPD secretariats globally. The video does not have to be professionally made, can be humorous or use a variety of media sources (animated images, music, graphics, etc.).

Note: delegations who submitted a video for the 2014 workshop are also encouraged to submit a new video with the latest results and updates, to talk about a specific aspect of their PPD, or to use it as supporting material for their PPD Howard application.

Suggested structure for the video:

Part I (1min): Provide some background about your PPD
What is your PPD set out for? Is it an economy wide PPD, a sub-national PPD, a PPD for sector competitiveness or to manage natural resources? Who chairs it, how many people participate, how many working groups? When was the PPD established?

Part II (2-3 min): Talk about one specific aspect of your PPD, such as (but not limited to):

- Share with us one achievement your PPD is really proud of (example of a reform or actions taken as a result of the PPD initiative),
- Tell us about one thing that has worked well and other PPD can take example from (about the process, secretariat),
- Tell us about one challenge you have met,
- Articulate the one or two key lessons learned that are unique to your PPD,
- Provide additional information for the PPD Howard application.

We would kindly ask from participants to remain strict on the structure and timing provided. The videos should be sent EDITED VIA DROPBOX.COM or GOOGLE DRIVE to Ermal Vila at evila@worldbank.org no later than February 15, 2014, allowing the organizing team to make the necessary arrangements for the workshop.

WORKSHOP VENUE

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