The Republic of Guinea Experience of PPD Implementation and Learned Lessons

Summary of the process

1. The Guinea of PPD contribution in addressing issues related to fragility in the region as well as in the country.

- Supporting the internal organization of all and socio-professional structures with a view to putting in place a private sector platform such as the Guinean Private Sector Consultation Platform, PSPG. This organization has collected about 24 signatures of represented sectors;

- The Guinean Private Sector consultation Platform (PSPG) is stakeholder of the Public Private Dialogue and has participated in the animation of thematic task forces—Local Content—as well as in the Business Climate improvement program (Doing Business);

- With the presence of the Ebola epidemic, private sector organization has participated in the communication plan aimed at raising awareness and informing people about prevention methods, distribution of health kits and contribution to the opening of land borders to facilitate trade, based on ongoing dialogue and mutual trust;

- The involvement of all stakeholders in the dialogue (private audience) has facilitated the inventory, understanding the difficulties of each other and has helped with undertaking appropriate solutions to strengthen the process and collaboration among development partners;
2. **Obstacles or challenges to a successful PPD process in my country:**

- The dispersion of socio-professional organizations in a fragile environment has facilitated the public-private partnership mechanism;

- The lack of a permanent framework for consultation among organizations in the public private sector has negatively impacted of private sector performance;

- The lack of an effective framework for Private Public Dialogue consultation has caused sometimes social disruptions that impede investment initiatives.
3. Lessons learned from doing PPD in a fragile context. What is different now?

- The participation of the Guinean delegation as an observer in the 7th Forum on the Public Private Dialogue in Frankfurt in March 2014, has positively contributed to the effective implementation of the Consensual Public Private Dialogue Platform in the Republic of Guinea;

- The World Bank Group experts assistance has facilitated our participation in task groups through exchange of experiences among participants, but mostly dominated by methodological support through case studies for the purpose of qualifying programs. This very rewarding exercise has allowed the Guinean delegation to lay down a road map, facilitating the implementation of the Public Private Dialogue Platform under the Umbrella of Guinea Business Forum;

- Concrete actions have been undertaken through educational workshops, sensitization and mobilization of the various actors in the public and private sectors that facilitated the implementation of various thematic committees of Doing Business and Local Content;

- In the Ebola context, the Public Private Dialogue Platform has helped make significant progress in the eradication of this virus through the effective involvement of the private sector at all stages of the process (communication, awareness and citizens information campaign, compliance with and health emergency decree provisions, distribution of health kits, involvement in the reopening of land borders among the neighboring countries etc.);

- The consultation platform which has been set up has allowed for the support of the local content written Policy along with thematic task group within the task forces implemented by the platform, while taking into account all the private and public sector concerns through a consensual dialogue mechanism, which later resulted in the initiation of socio-economic development projects, so wished by the people of Guinea.

Thank you,

Q&A