A Public-Privat Partnership
For Proper Sanitation

Privat Partners

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Why One Stop Shop?

“Water it life - Sanitation is Health”

- 2.6 billion people do not have access to their own toilet. (2 out of 5)
- 2.4 million children die from diarrhea per year
- 1.4 million children die due to contact with faeces
  - (> AIDS malaria + TB)
  - 2,000 children die every day in Africa of diarrhea
Flying Toilets and Flooding
Public-Privat partnership:

WHO have stated 1§ invested in Water & Sanitary solution will give the government a return of investment of 9§.
The One Stop Shop combined Businessmodel

3 primary business models
3 secondary business models
Formulating local organization

- Interview of different focus groups
- Selection of test site together with Kasese Municipality
- Meeting with Local stakeholders
- Test of electronic payment system
Design of One Stop Shop facility

Design Input from focus groups

Avoiding typical problems

Local team building

Secure hygiene trough good cleaning

Training in:
- Business manner
- Accounting
- Hygiene
- Cleaning
- First aid
- Etc.
Preliminary preparation and tests

Awareness campaign together with local Red Cross branch.

Test of payment system
Establishing local One Stop Shop
Grand Opening Day: 19-11-2014
(After 120 day in operation)
Results 7 month of operation

Visitors per month

Sold Jarricans per month

Visitors per day

Sold bath per month
Local Impact – Kasese market

- Improved local community health and attitude towards need for proper sanitation
- Improved local environment (no flying toilets) and reduced cost of municipality for waste collection and handling
- Need to launch additional One Stop Shop as demand is increasing
Next step – Scaling in Uganda

Kasese Municipality has approached Uganda Ministry of Local Government to scale the solution to the 22 larger municipalities in Uganda
Next step – scaling

• 0,03 USD pr. toilet visit over a 25 year life-span
• Running cost for water, electricity and waste handling will be covered by customer payments and purchase from the shop facility
• Opportunity for adding health clinics, energy shop providing solar cells, bioethanol and improved cook-stoves etc.
• 220 One Stop Shops will yearly provide access to hygiene sanitation for 50 mill. visits
• Access to hygiene toilet will according to WSSCC reduce child diarrhoeal deaths by over 30%
The fight against poverty can be good business – if we focus on the right problems

WHO have stated:

$1$ invested in Water & Sanitary will give a ROI of $9$